

Roy Vergara

Web Designer & Front-End Developer

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OVERVIEW

Experienced in conceptualizing, designing, and developing sophisticated and visually appealing user-friendly websites.

SKILLS

Web design, front-end development, advanced XHTML, advanced CSS, basic JavaScript, basic PHP, basic MySQL, jQuery, FTP, user interface design, web animation, print design, logos, e-mails, electronic newsletters, Wordpress.

SOFTWARE

Mac and PC Platforms – Dreamweaver, Photoshop, Illustrator, InDesign, Acrobat, Flash, Director, Premiere, and Microsoft Office Suite.

WORK EXPERIENCE

Sr. Web & Graphic Designer, WhiteFence

Houston, TX (Jun 2006-Present)

- Design and develop stylish and innovative consumer-oriented web sites, both large and small scale.
- Assist in refining methods of accomplishing semantically correct XHTML and CSS; along with web standards.
- Strategize directly with copywriters and directors to produce visual representations of a variety of marketing projects and campaigns.
- Attain professional certification in Landing Page Optimization from MarketingExperiments.com.

Web Admin/Digital Imager, Stockyard Photos

Houston, TX (Nov 2004-Jun 2006)

- Formulated and executed digital workflow for processing stock and assignment photography.
- Prepared and processed digital images for output to wide format and standard format printers.
- Redesigned company website stockyard.com and created online portfolio jimolivephotography.com.

Web/Graphic Design Intern, MicroSearch

Houston, TX (Jan 2004-April 2004)

- Designed and edited web site graphics and pages.
- Redesigned company web site microsearch.com.

EDUCATION

American Intercontinental University

Houston, TX

Bachelors of Fine Arts - Visual Communications

The Art Institute of Houston

Houston, TX

Associate of Applied Science - Multimedia & Web Design